

GUIDELINES FOR PAPER SUBMISSION

We Invite the article from Academicians, Research Scholars, Industrialists, Post Graduate and Under Graduate students of colleges and Universities across National and International on the themes and Sub Themes of the Conference as per the following Guidelines:

- All Submissions must be in MS word Format.
- Font Style: Times New Roman, Font Size: 12 & Line Spacing: 1.5
- Abstract shall be for 250 words with 3-5 Keywords.
- Authors Affiliation, Contact Address, Designation, E-Mail Id & Mobile Number are to be added in the first page.
- Paper should not exceed 3500 words including table of contents, references & reference style to be followed is APA style 7th edition.
- Plagiarism should be less than 15%.
- Maximum authors per paper are limited to Three and each author has to register separately.
- All paper submissions will undergo a blind review process and evaluated based on originality, technical and/or research depth, accuracy and relevance to Conference theme and topics.

Author must submit their full-length research paper to

Email Id: commerceicssr2022@gmail.com

ACCOMMODATION

Accommodation will be provided only to 50 outstation registered paper presenters in University Guest House/Hostels on sharing basis from 12th March 2025 (Evening) to 15th March 2025 (Morning), the per-day charges range from Rs. 500/- to Rs. 800/-, subject to availability. In addition to that, there are many hotels available near by the University. Participants can directly book a hotel on their own.

PUBLICATION OPPORTUNITY

Selected paper will be published in Book with ISBN / UGC Care list / SCOPUS indexed journals with the cost is borne by the authors in addition to the registration fee

REGISTRATION DETAILS

Students : Rs.200/-
Research Scholars : Rs.300/-
Faculty Members & Industrialist : Rs.500/-
Fee Includes conference Kit, Certificate, Lunch & Refreshment
Each author has to pay registration fee separately

IMPORTANT DATES

Full Paper Submission : 28 February 2025
Notification of Acceptance : 2nd March 2025
Last Date of Registration : 8th March 2025

ACCOUNT DETAILS

Account Number : 7968725824
IFSC Code : IDIB000A008
Bank Name : Indian Bank, AC Campus,
Karaikudi.
Account Name : The Convenor and
Organizing Secretary

Registration Link <https://forms.gle/4mdQRcNx699DH4FE7>

Scan to Register



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ALAGAPPA UNIVERSITY

(A State University Established in 1985)



Karaikudi-630003, Tamil Nadu, India

www.alagappauniversity.ac.in

Two Day National Conference on

**SUSTAINABLE ECONOMIC EMPOWERMENT
THROUGH INNOVATION
AND ENTREPRENEURSHIP"**

Sponsored by



ICSSR - SRC

Indian Council for Social Science Research

Southern Regional Centre

Hyderabad

Date :13th & 14th March 2025

Organized by

**Department of Commerce
Alagappa University**

Karaikudi - 630003, Tamil Nadu, India

A NOTE ON ALAGAPPA UNIVERSITY

Alagappa University has emerged from the galaxy of institutions initially founded during 1950's by the Padma Bhushan Dr. RM. Alagappa Chettiar (06.04.1909-05.04.1957). Alagappa University is a State Government University established by an Act of the Tamil Nadu State Legislature in 1985 as Unitary type; later became Affiliating type during 2002. The University is situated at Karaikudi, Sivaganga district of Tamil Nadu. Alagappa University's campus sprawls across 435.98 Acres of lush land.(428.15 acres in Main Campus and 7.83 acres in Thondi Campus) creating a highly secure, eco conscious and student friendly learning ambience. Alagappa University is recognized by the University Grants Commission (UGC) of India. The University has Departments, and 2 Constituent Colleges (AUCE, AUCPE) on its campus. 45 Colleges located in the districts of Sivagangai and Ramanathapuram are Affiliated to the University. The University is offering UG & PG programmes in the four Faculties (Arts, Science, Education, and Management). The University is having International Collaborations with a Universities / Institutions of Higher Learning in Countries like U.S, UK, Australia, Singapore, China, Malaysia and South Korea. The University's motto is "Excellence in Action".

ABOUT THE DEPARTMENT OF COMMERCE

The Alagappa University was established in 1985 with four departments. The Department of Commerce was one among the four departments. The Department of Commerce offers M.Com and Ph.D programmes. The M.Com programmes are under Choice Based Credit System. There are six qualified faculty members (Two Professors, One Associate Professor and Three Assistant Professors), wholeheartedly involved and dedicated for the cause of academic and holistic empowerment of the students and development of the University. The UGC Major Research Projects are undertaken by the faculty members of the Department. The M.Com programmes are periodically updated and designed according to the developments in the internal and external sectors of Indian economy and global market. The students are groomed to face the challenges of the employment market and improve their employability. Co-curricular and extra-curricular activities such as Communication, skill, Personality and Leadership Development Coaching, for Competitive Examinations, Participation in NSS/RRC/YRC activities, Sports, Cultural

Events and Village Extension Programme are given due care by the Department for improving the soft skills of the students.

ABOUT THE CONFERENCE

The Two-Day National Conference on Sustainable Economic Empowerment through Innovation and Entrepreneurship serves as a platform to delve into the pivotal role of innovation and entrepreneurship in fostering sustainable and inclusive development. This event aspires to unite policymakers, academics, entrepreneurs, and social innovators to explore transformative strategies that can drive long-term economic empowerment. The conference addresses pressing global changes such as climate change, economic inequality, and resource depletion. It emphasizes the potential of innovation and entrepreneurship to create resilient economies, uplift marginalized communities, and promote environmental stewardship. Key discussions will focus on entrepreneurial ecosystems, the integration of technology in business, financial inclusion, and policy measures that can support sustainable entrepreneurial ventures. With a rich agenda that includes themes like green innovation, digital transformation, and inclusive development, the event promises to generate new insights and actionable recommendations. By examining real-world case studies and best practices, participants will gain valuable perspectives on empowering women, youth, and underserved communities. The conference aspires to contribute to the broader understanding of sustainable development goals (SDGs), and practice in innovation-driven entrepreneurship.

OBJECTIVES OF THE CONFERENCE:

- To analyze the role of innovation and entrepreneurship in fostering sustainable economic empowerment.
- To examine the relationship between entrepreneurial ecosystems and sustainable development.
- To explore how technology and innovation can address key social, environmental, and economic challenges.
- To identify policy measures that can facilitate sustainable entrepreneurship for marginalized and underserved communities.

MAIN THEME

The main theme of the Conference "Innovation and Entrepreneurship for Sustainable Economic Empowerment" this theme focuses on the transformative potential of innovation and entrepreneurship in driving inclusive and sustainable economic growth. It explores how technological advancements, social innovation, and entrepreneurial ecosystems can address key socio-economic challenges, create resilient communities, and foster equitable development. The theme emphasizes

the importance of financial inclusion, policy support, and inclusive practices in empowering marginalized groups and ensuring long-term economic sustainability.

CALL FOR PAPERS AND SUGGESTED THEMES

- Innovation as a Catalyst for Sustainable Economic Growth
- The role of technological and social innovation in creating inclusive business models.
- How innovations in clean energy, healthcare, agriculture, and education contribute to sustainable development.
- The impact of digital transformation and Industry 4.0 technologies on economic empowerment.
- Entrepreneurial Ecosystems and Inclusive Development
- The role of incubators, accelerators, and mentoring in empowering disadvantaged communities.
- Success stories from regions where entrepreneurship has driven economic resilience and empowerment.
- Financial Inclusion and Sustainable Financing for Entrepreneurs
- How microfinance, impact investing, and venture capital can drive sustainable entrepreneurial ventures.
- The role of financial inclusion in empowering women, youth, and rural entrepreneurs.
- Sustainable financing models that support long-term growth and job creation.
- Policy and Institutional Support for Sustainable Entrepreneurship
- The role of government policies in creating a conducive environment for sustainable entrepreneurship.
- Regulatory frameworks that encourage green businesses and social enterprises.
- Global best practices in policy design to promote sustainable economic empowerment through entrepreneurship.
- The role of social enterprises in addressing systemic social and economic challenges.
- Women, Youth, and Marginalized Entrepreneurs in the Global Economy.
- Programs and initiatives that have successfully empowered these groups through innovation.
- The role of inclusive entrepreneurship in promoting gender equality and social justice.
- The topics considered may include, but are not limited to the above topics.